

# SUCCESS IS CREATED BY PEOPLE, NOT BY DEPARTMENTS.

SHARE YOUR PASSION FOR  
ACCELERATED RESULTS.



Knowing the destination isn't enough: you need to know how to get there. Build up your own networks, exploit new ideas, consistently take the initiative. Inspire other people with your enthusiasm. That's the only way to give ideas the power that allows them to become true innovations. We want to keep driving towards the future, so our team is currently seeking you as

## Event Manager (f/m/x).

### Tasks.

Plan, coordinate and drive the execution of BMW Group events – both external (customers) and internal (dealer network).

Managing experiential marketing activities for BMW/MINI Brand in Czech Republic.

Coordination of central events within CS Region.

Drive cooperation with local partners, ambassadors & influencers and KOL.

Responsibility for Marketing Demo flotilla.

### Qualifications and experience.

- Experience in managing wide range of events inclusive of virtual events, tradeshows, conferences, sponsorships as well as customer and sales meetings
- Proven event marketing and project management experience and knowledge of other integrated marketing communication strategies that support events (traditional, digital, communications) - premium brand experience is preferred
- Existing own portfolio of industry contacts.
- Driving licence B

### Further information.

Employment Type: full time

Earliest starting date: 1.11.2021

Location: BMW Czech Republic, Prague

Are you looking for an exciting challenge? We look forward to receiving your application via this [e-Recruiter link](#).

**BMW  
GROUP**

THE NEXT  
100 YEARS 



Rolls-Royce  
Motor Cars Limited